

## **JBB-010-1041005** Seat No. \_\_\_\_\_

## First Year B. H. T. M. (Sem. I) (CBCS) Examination December - 2019

## 1.5 Communicative English \*\*\_ (New Course)

		Faculty Code: 010
		Subject Code : 1041005
Time: 3 Hours] [Total Marks: 70		
Inst	ruct	ions: (1) Question 1 and 2 are compulsory. (2) Attempt any 3 from 3, 4, 5 and 6.
1	Do a (a)	as directed:  Fill in the blank:  7×1=7  (i) We (just arrive) when she announced that she was getting engaged.  (ii) I (pass) the exam next week if I study hard.  (iii) The teacher has made (correct) in my notebook.  (iv) There is hotel at end of this road.  (v) am the one who cares for
		<ul><li>(vi) Give the synonyms wards of Afraid and Huge.</li><li>(vii) Give the Antonyms wards of North and Quick.</li></ul>
	(b)	Read the story given below the fill in the 14×1/2 = 7  blanks with appropriate verb form: Once upon a time there (live) a man called Damocles. A friend of his eventually (become) the ruler of a small city. Damocles thought, 'How lucky my friend (be). He (be) now a ruler. He must (have) a great time. He have fine clothes, lots of money and a number of servants. I wish I (have) his luck'. He (decide) to visit his friend to enjoy his hospitality. When he (reach) the palace, king himself (receive) him with respect and affection. Damocles then (tell) the king that he (be) indeed a lucky man. The king (smile). He (invite) his friend to have dinner with him.

**2** Do as directed:

- 6+8=14
- (a) Answer any **two** from the following in 100 words each:
- $2 \times 3 = 6$

- (i) Facial Expression.
- (ii) Difference between Agenda and Minutes.
- (iii) Paragraph on Street Hawkers.
- (iv) Explain Body Language and Gestures.
- (b) Answer any **two** from the following in 150 2×4=8 words each:
  - (i) Barriers of Communication and its remedies.
  - (ii) 7 Cs communication.
  - (iii) Importance of communication.
  - (iv) Communication and its flow.
- 3 Do as directed:

7+7=14

- (a) Define Communication and Explain the Barriers and the remedies.
- (b) Define communication. Explain different types of communication in detail.
- 4 Do as directed:

7+7=14

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- (a) From a Minutes for the Business Meeting which was held on 06<sup>th</sup> December 2019 at Tango Hall from 10:00 AM to 12:30 PM in which the discussion was on the key points of marketing strategies.
- (b) Write a precis of the following passage reducing it to one-third of its length plus give it the suitable title:

Pollution is the contamination of the natural environment which exists around us and helps in normal living. Any type of pollution in our natural surroundings and ecosystem causes insecurity, health disorders and discomfort in normal living. It disorganizes the natural systems and thus disturb the nature's balance.

The pollutants or elements of pollution are foreign substances or waste materials created by the human beings and pollute the natural resources like air, water or soil etc. The chemical nature, concentration and long persistence of the pollutants continually disturbs the ecosystem for years. The pollutants can be poisonous gases, pesticides, herbicides, fungicides, noise, organic compounds and radioactive materials.

Pollution is the mixing of some harmful or poisonous materials into the natural resources available on the earth. It effects the ordinary living of the living things on this planet by disturbing the natural life cycle. Pollution can be of many types like noise pollution, air pollution, water pollution, etc. Air pollution is increasing day by day because of the growing number of automobiles, release of poisonous gases smoke from industrial companies, finely dissolved solids, liquid aerosols, etc in the atmosphere. The air we breathe every moment causes several lungs disorders.

In this way soil and water pollution is also cause by the mixing up of the sewage water (having germs, viruses, harmful chemicals, etc.) in drinking water, some dangerous agrochemicals such as pesticides, fungicides, herbicides, organic compounds like ether, benzene, some radioactive materials including radium and thorium, solid wastes (industrial ashes, rubbish, garbage), etc. We need to follow all the control measures implemented by the government to check its harmful effects.

Environmental pollution is the condition when the natural cycle of our environment gets disturbed and harms us. Some harmful environmental contaminants created by us in the form of smoke, solid or liquid waste get intermingled into the environment and pollute it. It is only human who can check the environmental pollution by limiting their bad activities. Each and every person here is responsible for the environmental pollution in indirect way. Unknowingly we all are creating problems and challenges to the environment. Some bad chemical compositions which we use on daily basis get intermingled into the environment and disturb its natural functioning and natural processes which directly affect our health. Human beings are considered as the most intelligent living being on the earth however it never means that they should interfere with the nature's law of ecological balance. Our environment and we, both are incomplete without the helps of each other. We should try our best to maintain the healthy environment in order to continue the natural processes easily.

As an IT Manager of Taj Krishna Hyderabad, you are asked to purchase 50 new computers of Dell by 10<sup>th</sup> January 2020. Draft a letter of enquiry to purchase computer and ask for the quotation:

**6** Do as directed:

7+7=14

(a) Find out the locations given in the map.

 $7 \times 1 = 7$ 

- (i) Japan
- (ii) Kenya
- (iii) Turkey
- (iv) Yemen
- (v) China
- (vi) Nepal
- (vii) Mexico

(b) Write a note on Non Verbal Communication.

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